



May 2025

Marketing Customer Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	April 30	1 Happy May! Watch sales bloom this month with tips to help you prepare for big events, summer sales, and more.	2	3
4	5 Cinco de Mayo!	6	7 Suggest event tents to tame the summer heat and keep outdoor events roaring.	8	9	10
11 Happy Mother's Day!	12	13 It's peak home-buying season! Lock in sales by offering flyers & brochures, yard signs, and business cards.	14	15 Tip: Check out the new Zoo blog every month for fresh content to help your business soar.	16	17
18	19	20	21 Help travel and hospitality clients boost bookings with seasonal direct mail campaigns.	22	23 Let's get creative. Turn banner stands into selfie-worthy mane attractions at trade shows and events.	24
25	26 Happy Memorial Day!	27	28	29 Tip: Upsell your next biz cards, hang tag, or postcard order to premium foil stamped or dimensional spot UV!	30	31 It's World Parrot Day! Help your customers stand out with vibrant, eye-catching feather flags.