



August 2025

Marketing Customer Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	Happy August! 1 Snag end-of-summer sales by offering flags, outdoor banners, and event tents for concerts, fairs, and more!	2
3	4	Back-to-school tip: A-frames are purrfect to direct foot traffic at open houses and orientations.	6	Outpace the competition—deliver select top-selling products fast with Zoo's Next Day Express .	8	It's National Book Lovers Day! 9 Offer bookmarks and tote bags to local libraries, bookstores, and schools.
10	Suggest window clings to give your customers an easy way to turn any window into a mane attraction.	12	Let's get creative. 13 Transform Everyday Value Business Cards into loyalty cards that feature special coupons and discounts.	14	15	16
17	18	Check out this blog to learn why you should go bananas for promo!	20	21	Capitalize on fall services. Reach out to landscaping businesses with door hangers and yard signs .	23
24	Follow Zoo Printing 25 on your favorite social media channels for the latest trends, products updates, and news!	26	Direct mail postcards 27 are a smart way for your healthcare customers to reach patients with flu shot reminders.	28	29	30
31	September 1	2	3	4	5	6