

# Stay poised under pressure, focused on the prize

**ZOO**  
PRINTING  
TRADE PRINTER

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

|  |  |    |  |    |  |                        |
|--|--|----|--|----|--|------------------------|
| 1  | 2  | 3  | 4  | 5  | 6  | 7                      |
| New marketing campaigns got you feeling a little frozen? Get <b>free resources</b> to boost your sales |  |    | Hatch big ideas & big profits with <b>door hangers</b> for spring events: 20% off                      |    | Last call for Valentine's Day print                        |                        |
| 8  | 9  | 10 | 11   | 12 | 13   | 14                     |
|  | Real estate pros go WILD for branded print! Help them seal the deal in style with <b>presentation folders</b>  |    |  |    |  | Happy Valentine's Day! |
| 15   | 16   | 17 | 18   | 19 | 20   | 21                     |
|  | Presidents' Day  |    | Trade show season is roaring in soon. Offer <b>banners, table throws, &amp; promo</b>                  |    | Promote <b>event flyers &amp; posters</b> for spring sales |                        |
| 22   | 23   | 24 | 25   | 26 | 27   | 28                     |
|  | From snow plows to lawn pros, winter & spring service businesses need <b>yard signs &amp; door hangers</b>   |    | Your retail customers are stretching their paws for spring—offer <b>rack cards &amp; window clings</b> |    |  |                        |
|  | <b>Now through March 31, get 20% off door hangers.</b> Slide into bigger sales while you help your customers boost their visibility. Get your promo code at <a href="http://go.zooprinting.com/offers">go.zooprinting.com/offers</a> . |    |  |    |  |                        |

## Love at First Print

February isn't just for sweethearts—it's for sweet sales, too. Between Valentine's Day, winter events, and tax prep season, there are plenty of reasons for customers to need print. Show them some love, and they'll keep coming back like loyal penguin partners.

## Print Opportunities to Share the Love

- Business Cards with Premium Finishes
- Stickers & Roll Labels for Branded Packaging
- Booklets for Catalogs & Guides
- Door Hangers for Event Invites & Promos
- Presentation Folders for Organized Proposals

## JANUARY 2026

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    |    |    | 1  | 2  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

## MARCH 2026

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 |    |    |    |    |

# February

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