



January 2025

Marketing Customer Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1 This month, roar into 2025 with fresh tips to set you up for success in the new year.	2	3 Tip: The season isn't hibernating just yet, offer retailers banners and window clings to promote post-holiday sales.	4
5 Help your customers leap into a new chapter with refreshed letterhead , envelopes , notepads , and more.	6	7	8	9	10	11 Time to get creative! Cross-sell rack cards , postcards , and EDDM to help fitness clubs boost New Year's resolution promos.
12	13	14 Race into 2025 with Zoo's cheetah-fast turnaround times for your new print orders.	15	16 It's National Get to Know Your Customer Day! Extend a paw with print options to boost their business (and yours).	17	18
19 Serve up success by showcasing local restaurants' updated menus with A-frames , table tents , and counter cards .	20	21	22 Our FREE, ready-to-use assets are sure to help you keep your sales strategies stampeding forward this year.	23	24	25
26	27 Trade show season is approaching! Pounce on sales early—offer table throws , brochures , and promotional items today!	28	29	30	31 Happy National Fun at Work Day! The Zoo team plans to have a paws-itively fun-filled day, and we hope you do too!	February 1