

The background of the entire image is a close-up, high-contrast photograph of a zebra's coat, showing the characteristic black and white stripes. The stripes are slightly curved and run diagonally across the frame.

ZOO
PRINTING
TRADE PRINTER

2026 Calendar



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Swing into savings—take 20% off all door hangers through March 31! Your customers will love their versatility and range of options, while you rake in some “bear-y” nice sales. Grab your promo code and full details at go.zooprinting.com/offers .				1 New Year's Day Zoo Printing Closed	2	3 It's o'fish'ally the new year! Offer updated business cards & stationery for a fresh look
4 Start off strong—take 20% off door hangers	5	6	7 Target local health clubs with indoor banners & rack cards for the New Year's rush	8	9 As tax season approaches, offer signs , postcards , & promo	10
11	12	13	14	15 Offer flyers , postcards , & door hangers for winter service pros	16	17
18 Martin Luther King Jr. Day	19	20	21 Looking for a sales bloom? Offer flags to prep local flower shops for Valentine's Day sales	22	23 Trade show season's coming up! Offer banners & swag	24
25	26 Offer Next Day Express for last-minute client needs	27	28	29 Local restaurants need to update their menus. Offer A-frames , table tents , & counter cards	30	31

Start 2026 Off on the Right Paw

Start the year strong by helping your clients refresh their marketing stock. January is all about business cards, door hangers, and signage that keep brands visible during tax season and winter services. Time to set the stage for a wild year!

Top January Picks

- Business Cards
- Calendars
- Door Hangers
- Flyers
- Postcards

DECEMBER 2025

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FEBRUARY 2026

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January

Stay poised under pressure, focused on the prize

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 New marketing campaigns got you feeling a little frozen? Get free resources to boost your sales	2	3	4 Hatch big ideas & big profits with door hangers for spring events: 20% off	5	6 Last call for Valentine's Day print	7
8	9	10 Real estate pros go WILD for branded print! Help them seal the deal in style with presentation folders	11	12	13	14 Happy Valentine's Day!
15	16 Presidents' Day	17	18 Trade show season is roaring in soon. Offer banners, table throws, & promo	19	20 Promote event flyers & posters for spring sales	21
22	23	24 From snow plows to lawn pros, winter & spring service businesses need yard signs & door hangers	25	26 Your retail customers are stretching their paws for spring—offer rack cards & window clings	27	28
Now through March 31, get 20% off door hangers. Slide into bigger sales while you help your customers boost their visibility. Get your promo code at go.zooprinting.com/offers .						

February

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Love at First Print

February isn't just for sweethearts—it's for sweet sales, too. Between Valentine's Day, winter events, and tax prep season, there are plenty of reasons for customers to need print. Show them some love, and they'll keep coming back like loyal penguin partners.

Print Opportunities to Share the Love

- Business Cards with Premium Finishes
- Stickers & Roll Labels for Branded Packaging
- Booklets for Catalogs & Guides
- Door Hangers for Event Invites & Promos
- Presentation Folders for Organized Proposals

JANUARY 2026						
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MARCH 2026						
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 <div>Spring marketing is about to bloom—hop over to the Zoo blog to see what's new</div>	2	3 <div>Go green! Offer eco-friendly promo like tote bags & reusable water bottles</div>	4	5	6 <div>Help your customers stick in people's minds with un-fur-gettable magnets</div>	7
8 <div>Last chance for 20% off door hangers—ends March 31</div>	9	10	11	12 <div>Trade shows are buzzing! Offer the top promo products to help your biz stand out</div>	13	14
15	16	17 <div>Happy St. Patrick's Day!</div>	18	19	20 <div>Realtors are ready to pounce on more sales—offer flyers & brochures, postcards, & yard signs</div>	21
22 <div>Need a helping "paw" with your marketing? Sniff out top tips at the den of sales resources</div>	23	24	25 <div>Spring is here! Banners & flags make graduations, holidays, & events a roaring success</div>	26	27	28
29	30	31 <div>Grad season is around the corner! Celebrate big events (and big sales) by offering invitations, signs, & more</div>	<div>Don't miss out on this month's special promotion: 20% off door hangers! Visit go.zooprinting.com/offers for promo code and terms.</div>			

Luck Is in the Print

Green means growth—March is all about fresh campaigns and getting ahead of spring events. Bring some shamrock sparkle to your client outreach.

March Must-Haves

- Door Hangers
- Postcards
- Custom Magnets
- Flyers
- Yard Signs

FEBRUARY 2026

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APRIL 2026

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March

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BRIGHT IDEAS BELONG IN IN PRINT

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Your Q2 promotion is here! Enjoy 20% off event tents now through June 30. Get your promo code at go.zooprinting.com/offers .			1 April Fool's Day Our Everyday Value biz cards are no joke (but they are a steal!)	2	3	4
5 Garden centers are blooming into busy season. Grow their sales (and yours) with flags, posters, & banners	6	7	8	9 Wedding season is budding! Reach out to event planners & strut your stuff at bridal shows with beautiful print	10	11
12	13	14 Farmers market season is ripe for sales—offer A-frames, banner stands, & event tents	15	16	17 Gear up for spring sports banquets & summer sign-ups with swag & banners	18
19	20	21	22	23	24	25 It's World Penguin Day! Slide into sales with "cool" print packages for local ice cream shops
26	27 Last-minute orders? No problem! Check out Next Day Express turnarounds	28	29	30 Save 20% on event tents through June 30		

Print Showers Bring Blooming Sales

This month's all about fresh starts, blooms, and big ideas. Help your customers prep for the busy summer season ahead.

April Print Picks

- Banners
- Brochures
- Flyers
- Postcards
- Event Signage

MARCH 2026

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MAY 2026

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April

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
For a limited time, enjoy 20% off event tents —make your customers' booths stand out in any habitat. Claim your promo code at go.zooprinting.com/offers .					1 Start May strong with postcards & banners that help local farmers markets bloom	2
3	4	5 Cinco de Mayo calls for fiesta-ready print— table tents, menus, & outdoor signage	6	7 Got business card orders? Upsell to premium triple layer edge & watch your profits go wild	8	9
10 Happy Mother's Day!	11	12	13 Trade show season is roaring! Visit the Trade Show Hub to learn how you can bring home more sales	14	15 Grad party season is here—last call for banners, invites, & photo-ready backdrops	16
17	18	19 It's peak home-buying season. Target realtors with updated flyers & brochures, yard signs, & business cards	20	21 Event tents for grad events, spring sports, & more—save 20% through June 30	22	23
24	25	26	27	28	29	30
31	Memorial Day Zoo Printing Closed				Summer events are splashing in—share wild, crowd-pleasing print ideas with parks & municipalities	

Unleash Your Sales Safari This May

May is a prime season for print—holidays, graduations, and outdoor events are everywhere. Stand out with vibrant signage, polished programs, and targeted direct mail.

May Prints Musts

- Graduation Announcements
- Outdoor Banners
- Postcards
- Presentation Folders
- Menus
- Event Tents

APRIL 2026						
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JUNE 2026						
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May

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Summer starts with standout print.

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Last month to save! Take 20% off event tents through June 30	2	3 From pool maintenance to landscape, offer door hangers & postcards to summer sales & service pros	4	5 It's National Safety Month. Raise awareness by offering floor graphics & signs	6
7	8	9 Restaurants are ready for a summer menu refresh—offer table tents & counter cards	10	11 Wedding season is roaring. Help customers celebrate big with canvas , specialty menus , & invitations	12	13
14 Flag Day Our eye-catching, high-flying flags will make your sales soar	15	16	17 Pitch postcards & flyers that help summer sales promotions shine	18	19 Juneteenth	20
21 Happy Father's Day!	22 Schools & universities are already preparing to hit the books! Reach out with print packages for students	23	24	25 Pounce on seasonal opportunities! Offer sports & rec clubs in-demand swag	26	27
28	29	30 Feeling swamped with your marketing tasks? Our zookeepers have you covered with free sales resources	Last chance to save 20% off event tents through June 30 . Visit go.zooprinting.com/offers for details.			

Roaring into Summer Sales

From festivals to Father's Day, June is packed with opportunities to help you soar above the competition by offering your customers top print products for summer events, sales, and seasonal services.

June Top Sellers

- Flyers
- Rack Cards
- Outdoor Banners
- Door Hangers
- Event Tents

MAY 2026

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JULY 2026

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June



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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Welcome to your Q3 promotion! Now through September 30, take 20% off window clings. Find your promo code and terms at go.zooprinting.com/offers .			1 Watch your sales "boom" this month! Offer top-selling print & take 20% off window clings	2	3	4 Happy 4th!
5	6	7 Summer concerts are calling. Offer posters, flyers, & lanyards to bring in the herd	8	9	10 Light up your social media this summer—download free, unbranded sales resources	11
12 Back-to-school season is BIG for retailers. Offer signs, flyers, & mailers to jumpstart their sales (and yours!)	13	14	15 Table throws, feather flags, & event tents—perfect for carnivals, craft fairs, & farmers markets	16	17	18
19	20	21 Help restaurants feed the pack with updated menus & table tents	22	23	24 Summer service pros need door hangers to fire up their marketing	25
26 Our zookeepers are wild about your business success! Swing by the Zoo blog for expert tips & top resources	27	28	29	30 Fall sports registration starts soon. Create a sales stampede by offering signs, mailers, & event tents	31	

July

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Stars, Stripes, and Sales

July is booming with summer events, patriotic pride, and back-to-school prep. Help your customers shine bright with banners, flyers, and postcards for every occasion.

July Top Picks

- Outdoor Banners
- Postcards
- Flyers
- Window Clings
- Menus

JUNE 2026

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AUGUST 2026

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ZOO
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Enjoy 20% off window clings through September 30. Visit go.zooprinting.com/offers for your promo code and terms.						1 Wrap up summer sales. Offer last-minute school print: signs, promo, mailers , & more
2 Summer clearance? Pitch window clings & A-frames to local retailers to bring in the flock	3	4	5 Still making your own marketing materials? Let our zookeepers take over—download free resources here	6 Fall sports start soon! Offer mesh banners, feather & teardrop flags , & event tents to local leagues	7	8
9	10	11 Don't miss your Q3 promotion: save 20% on window clings	12	13 Fall is fundraiser time! Offer catalogs, flyers , & more to local teams & clubs to grow your sales habitat	14	15
16	17 Let's be friends. Follow Zoo Printing on social for tips, tools, & inspiration	18	19	20	21 Lights, camera, action! Offer posters & programs to local theaters for fall shows	22
23	24	25	26	27 Everyday Value helps you offer economical options or smart print bundles	28	29
30	31					

Seasonal Sales Safari

August is prime time to prep for the back-to-school rush, late-summer festivals, and early fall marketing.

August Top Picks

- Postcards
- Banners
- Flyers
- Yard Signs
- Window Clings

JULY 2026

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SEPTEMBER 2026

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August

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SUCCESS ISN'T HANDED—IT IS HUNTED

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 Ends September 30—20% off window clings	2 Hayrides, corn mazes, haunted houses—help your customers draw a crowd (and boost your sales) with seasonal print	3	4	5 It's National Tailgating Day! Score big by offering stadium cups, koozies, & cooler bags to local teams
6	7 Happy Labor Day! Zoo Printing Closed	8	9	10	11 Patriot Day	12
13	14	15 Seasonal favorites are on the menu: offer menus, table tents, & A-frames to local coffee shops	16	17 Drive more sales this month by offering feather flags & yard signs to auto shops for fall tune-ups	18	19
20	21 Fall sports are in full swing! Round out the season with water bottles, team posters, & banners	22	23	24	25 Rake in more sales—offer door hangers & mailers to fall service pros	26
27	28	29	30 Dive into the Zoo blog for pro tips & expert advice to help your business thrive this fall	Last chance to save 20% on window clings! Get your promo code and details at go.zooprinting.com/offers.		

September Sales Stampede

September kicks off a new season of selling—think school events, fall fairs, neighborhood festivals, and early holiday planning. Help your customers lead the pack with standout print!

September Print Picks

- Posters
- Flyers
- Postcards
- Menus
- Event Signage
- Window Clings

AUGUST 2026

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OCTOBER 2026

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September

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ZOO
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Enjoy 20% off all flags now through December 31. Perfect for soarin' year-end sales, events, and new-year launches. Find your promo code and terms at go.zooprinting.com/offers .				1	2	3
4 The holiday sales season is coming up fast! Reach out to customers now to get ahead of the pack	5	6	7 We've got you covered with last-minute event tents, banners, & flags for fall festivals & Halloween haunts	8	9	10
11	12	13 It's fall fundraiser time. Pitch door hangers & tote bags to local food pantries & community groups	14	15	16 Holiday lighting pros are getting started—light up their biz with flyers & yard signs	17
18 Leap ahead of the holiday rush—offer greeting cards & calendars now	19	20	21 Fall wedding customers? Showcase invitations, signage, & menus	22	23	24 Your Q4 promotion is here: take 20% off all flags through December 31
25	26	27 Early Black Friday prep: get the "lion's share" of sales by offering top print early to retailers, restaurants, & more	28	29	30 Last-minute orders are no problem with Next Day Express	31 Happy Halloween!

October

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Fang-tastic Fall Sales

October is buzzing with Halloween hype, fall promotions, and holiday prep.

October Top Sellers

- Calendars
- Flyers
- Banners
- Greeting Cards
- Postcards
- Flags

SEPTEMBER 2026						
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NOVEMBER 2026						
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Never be afraid to stand out and rise above

ZOO
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TRADE PRINTER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Time to help your customers “sleigh” their sales with top print products & Next Day Express	2	3 Election Day	4	5 Flags are 20% off! Feather your nest with extra savings while you grow your sales	6	7
8	9	10 Counter cards aren’t just cute—they help local shops & restaurants show off new products & seasonal specials	11 Veterans Day	12	13 Gobble up extra sales with our free sales resources	14
15 Thanksgiving is almost here—help local restaurants “serve up” holiday crowds with table tents, flyers, & menus	16	17	18	19	20 Holiday open houses? Help your clients bring in the herd with festive banners, postcards, & flyers	21
22	23	24	25	26 Happy Thanksgiving! Zoo Printing Closed	27 Black Friday Grab the lion’s share of attention with large-format signage Zoo Printing Closed	28 Small Business Saturday You “otter” help local shops with mailers & sidewalk signs
29 Cyber Monday Remind customers that online deals still need printed promos	30	Now through December 31, get 20% off flags and take your sales and your customers’ events to new heights this season! Get your promo code at go.zooprinting.com/offers .				

Gobble Up Sales

November is stuffed with opportunities, from Thanksgiving promotions to Small Business Saturday and holiday prep.

November Top Sellers

- Flyers
- Postcards
- Menus
- Table Tents
- Banners
- Flags

OCTOBER 2026

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DECEMBER 2026

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November



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Last Call—enjoy 20% off ALL flags through December 31, get your promo code and details at go.zooprinting.com/offers .		1	2	3	4 First Day of Hanukkah	5
6 "Rein in" early holiday sales with banners & window clings —grab those festive opportunities	7	8	9	10 Winter weddings are approaching—pitch elegant invitations & signage to make the big day unforgettable	11	12 Last Day of Hanukkah
13	14	15 With updated menus & table tents , local restaurant goers can "feast" on holiday specials	16	17	18 Offer retailers last-minute gift certificates , hang tags , & flyers to help snowball their sales (and yours!)	19
20	21 First day of winter. Pitch cozy seasonal print— blankets & mugs —to heat up sales	22	23	24 Christmas Eve Zoo Printing Closed	25 Merry Christmas! Zoo Printing Closed	26
27	28	29	30	31 New Year's Eve Help event planners ring in the new year with party-ready print		
		Last chance to save 20% on flags				

December

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The Mane Attraction This Holiday Season

December is your chance to lead the pack. From festive signage to gift-ready packaging, make your print offerings the mane event customers can't ignore.

Top December Picks

- Greeting Cards
- Gift Certificates
- Banners
- Flyers
- Flags

NOVEMBER 2026						
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JANUARY 2027						
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