



# 2026 Calendar



Sunday Monday Tuesday Wednesday Thursday Friday Saturday

**Swing into savings—take 20% off all door hangers through March 31!** Your customers will love their versatility and range of options, while you rake in some “bear-y” nice sales. Grab your promo code and full details at [go.zooprting.com/offers](http://go.zooprting.com/offers).

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It's o'fish'ally the new year! Offer updated **business cards & stationery** for a fresh look

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Target local health clubs with **indoor banners & rack cards** for the New Year's rush

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As tax season approaches, offer **signs, postcards, & promo**

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Offer **flyers, postcards, & door hangers** for winter service pros

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Looking for a sales bloom? Offer **flags** to prep local flower shops for Valentine's Day sales

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Trade show season's coming up! Offer **banners & swag**

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Local restaurants need to update their menus. Offer **A-frames, table tents, & counter cards**

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## Start 2026 Off on the Right Paw

Start the year strong by helping your clients refresh their marketing stock. January is all about business cards, door hangers, and signage that keep brands visible during tax season and winter services. Time to set the stage for a wild year!

## Top January Picks

- Business Cards
- Calendars
- Door Hangers
- Flyers
- Postcards

## DECEMBER 2025

S	M	T	W	T	F	S
1	2	3	4	5	6	
7	8	9	10	11	12	13
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21	22	23	24	25	26	27
28	29	30	31			

## FEBRUARY 2026

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22	23	24	25	26	27	28

# January

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# Stay poised under pressure, focused on the prize

**ZOO**  
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TRADE PRINTER

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

1	2	3	4	5	6	7
New marketing campaigns got you feeling a little frozen? Get <b>free resources</b> to boost your sales			Hatch big ideas & big profits with <b>door hangers</b> for spring events: 20% off		Last call for Valentine's Day print	
8	9	10	11	12	13	14
	Real estate pros go WILD for branded print! Help them seal the deal in style with <b>presentation folders</b>					Happy Valentine's Day!
15	16	17	18	19	20	21
	Presidents' Day		Trade show season is roaring in soon. Offer <b>banners, table throws, &amp; promo</b>		Promote <b>event flyers &amp; posters</b> for spring sales	
22	23	24	25	26	27	28
	From snow plows to lawn pros, winter & spring service businesses need <b>yard signs &amp; door hangers</b>		Your retail customers are stretching their paws for spring—offer <b>rack cards &amp; window clings</b>			
	<b>Now through March 31, get 20% off door hangers.</b> Slide into bigger sales while you help your customers boost their visibility. Get your promo code at <a href="http://go.zooprinting.com/offers">go.zooprinting.com/offers</a> .					

## Love at First Print

February isn't just for sweethearts—it's for sweet sales, too. Between Valentine's Day, winter events, and tax prep season, there are plenty of reasons for customers to need print. Show them some love, and they'll keep coming back like loyal penguin partners.

## Print Opportunities to Share the Love

- Business Cards with Premium Finishes
- Stickers & Roll Labels for Branded Packaging
- Booklets for Catalogs & Guides
- Door Hangers for Event Invites & Promos
- Presentation Folders for Organized Proposals

## JANUARY 2026

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## MARCH 2026

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22	23	24	25	26	27	28
29	30	31				

# February

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**ZOO**  
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Spring marketing is about to bloom—hop over to the <a href="#">Zoo blog</a> to see what's new	2 Go green! Offer eco-friendly promo like <a href="#">tote bags</a> & <a href="#">reusable water bottles</a>	3	4	5	6 Help your customers stick in people's minds with <a href="#">un-fur-gettable magnets</a>	7
8 Last chance for 20% off <a href="#">door hangers</a> —ends March 31	9	10	11	12 Trade shows are buzzing! Offer the top <a href="#">promo products</a> to help your biz stand out	13	14
15	16 Happy St. Patrick's Day!	17	18	19	20 Realtors are ready to pounce on more sales—offer <a href="#">flyers &amp; brochures</a> , <a href="#">postcards</a> , & <a href="#">yard signs</a>	21
22 Need a helping "paw" with your marketing? Sniff out top tips at the den of <a href="#">sales resources</a>	23	24	25 Spring is here! <a href="#">Banners &amp; flags</a> make graduations, holidays, & events a roaring success	26	27	28
29	30	31 Grad season is around the corner! Celebrate big events (and big sales) by offering <a href="#">invitations</a> , <a href="#">signs</a> , & more	Don't miss out on this month's special promotion: <b>20% off door hangers!</b> Visit <a href="http://go.zooprinting.com/offers">go.zooprinting.com/offers</a> for promo code and terms.			

### Luck Is in the Print

Green means growth—March is all about fresh campaigns and getting ahead of spring events. Bring some shamrock sparkle to your client outreach.

### March Must-Haves

- Door Hangers
- Postcards
- Custom Magnets
- Flyers
- Yard Signs

### FEBRUARY 2026

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### APRIL 2026

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# March

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# BRIGHT IDEAS BELONG IN IN PRINT

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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Your Q2 promotion is here! <b>Enjoy 20% off event tents now through June 30.</b> Get your promo code at <a href="http://go.zooprinting.com/offers">go.zooprinting.com/offers</a> .			1 <b>April Fool's Day</b> Our <b>Everyday Value</b> biz cards are no joke (but they are a steal!)	2	3	4
5 Garden centers are blooming into busy season. Grow their sales (and yours) with <b>flags, posters, &amp; banners</b>	6	7	8 Wedding season is budding! Reach out to event planners & strut your stuff at bridal shows with beautiful print	9	10	11
12	13 Farmers market season is ripe for sales—offer <b>A-frames, banner stands, &amp; event tents</b>	14	15	16 Gear up for spring sports banquets & summer sign-ups with <b>swag &amp; banners</b>	17	18
19	20	21	22 <b>Happy Earth Day!</b>	23	24 <b>It's World Penguin Day!</b> Slide into sales with "cool" print packages for local ice cream shops	25
26	27	28	29	30 Save 20% on event tents through June 30		

## Print Showers Bring Blooming Sales

This month's all about fresh starts, blooms, and big ideas. Help your customers prep for the busy summer season ahead.

## April Print Picks

- Banners
- Brochures
- Flyers
- Postcards
- Event Signage

MARCH 2026						
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MAY 2026						
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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

# April

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
For a limited time, <b>enjoy 20% off event tents</b> —make your customers' booths stand out in any habitat. Claim your promo code at <a href="http://go.zooprinting.com/offers">go.zooprinting.com/offers</a> .					1	2
3	4	5	6	7	8	9
		<b>Cinco de Mayo</b> calls for fiesta-ready print—table tents, menus, & outdoor signage		Got business card orders? Upsell to <b>premium triple layer edge</b> & watch your profits go wild		
10	11	12	13	14	15	16
Happy Mother's Day!			Trade show season is roaring! Visit the <b>Trade Show Hub</b> to learn how you can bring home more sales		Grad party season is here—last call for <b>banners, invites, &amp; photo-ready backdrops</b>	
17	18	19	20	21	22	23
		It's peak home-buying season. Target realtors with updated <b>flyers &amp; brochures, yard signs, &amp; business cards</b>		<b>Event tents</b> for grad events, spring sports, & more—save 20% through June 30		
24	25	26	27	28	29	30
31	Memorial Day Zoo Printing Closed				Summer events are splashing in—share wild, crowd-pleasing print ideas with parks & municipalities	

## Unleash Your Sales Safari This May

May is a prime season for print—holidays, graduations, and outdoor events are everywhere. Stand out with vibrant signage, polished programs, and targeted direct mail.

## May Prints Musts

- Graduation Announcements
- Outdoor Banners
- Postcards
- Presentation Folders
- Menus
- Event Tents

## APRIL 2026

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## JUNE 2026

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21	22	23	24	25	26	27
28	29	30				

# May

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# Summer starts with standout print.

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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	1	2	3	4	5	6
	Last month to save! Take 20% off <b>event tents</b> through June 30		From pool maintenance to landscape, offer <b>door hangers &amp; postcards</b> to summer sales & service pros		It's National Safety Month. Raise awareness by offering <b>floor graphics &amp; signs</b>	
7	8	9	10	11	12	13
		Restaurants are ready for a summer menu refresh—offer <b>table tents &amp; counter cards</b>		Wedding season is roaring. Help customers celebrate big with <b>canvas, specialty menus, &amp; invitations</b>		
14	15	16	17	18	19	20
<b>Flag Day</b> Our eye-catching, high-flying <b>flags</b> will make your sales soar			Pitch <b>postcards &amp; flyers</b> that help summer sales promotions shine		<b>Juneteenth</b>	
21	22	23	24	25	26	27
<b>Happy Father's Day!</b> Schools & universities are already preparing to hit the books! Reach out with print packages for students				Pounce on seasonal opportunities! Offer sports & rec clubs in-demand <b>swag</b>		
28	29	30		Last chance to <b>save 20% off event tents through June 30</b> . Visit <a href="http://go.zoprinting.com/offers">go.zoprinting.com/offers</a> for details.		

## Roaring into Summer Sales

From festivals to Father's Day, June is packed with opportunities to help you soar above the competition by offering your customers top print products for summer events, sales, and seasonal services.

## June Top Sellers

- Flyers
- Rack Cards
- Outdoor Banners
- Door Hangers
- Event Tents

## MAY 2026

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31						

## JULY 2026

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26	27	28	29	30	31	

# June

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Welcome to your Q3 promotion! <b>Now through September 30, take 20% off window clings.</b> Find your promo code and terms at <a href="http://go.zooprinting.com/offers">go.zooprinting.com/offers</a> .	1	2	3	4		
						<b>Happy 4th!</b>
5	6	7	8	9	10	11
		Summer concerts are calling. Offer <b>posters, flyers, &amp; lanyards</b> to bring in the herd			Light up your social media this summer—download free, unbranded <b>sales resources</b>	
12	13	14	15	16	17	18
	Back-to-school season is BIG for retailers. Offer <b>signs, flyers, &amp; mailers</b> to jumpstart their sales (and yours!)			<b>Table throws, feather flags, &amp; event tents</b> —perfect for carnivals, craft fairs, & farmers markets		
19	20	21	22	23	24	25
					Summer service pros need <b>door hangers</b> to fire up their marketing	
26	27	28	29	30	31	
				Fall sports registration starts soon. Create a sales stampede by offering <b>signs, mailers, &amp; event tents</b>		

### Stars, Stripes, and Sales

July is booming with summer events, patriotic pride, and back-to-school prep. Help your customers shine bright with banners, flyers, and postcards for every occasion.

### July Top Picks

- Outdoor Banners
- Postcards
- Flyers
- Window Clings
- Menus

### JUNE 2026

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28	29	30				

### AUGUST 2026

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23	24	25	26	27	28	29
30	31					

# July

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**ZOO**  
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Sunday Monday Tuesday Wednesday Thursday Friday Saturday

<p><b>Enjoy 20% off window clings through September 30.</b> Visit <a href="http://go.zooprinting.com/offers">go.zooprinting.com/offers</a> for your promo code and terms.</p>						1
2	3	4	5	6	7	8
Summer clearance? Pitch <b>window clings</b> & <b>A-frames</b> to local retailers to bring in the flock		Still making your own marketing materials? Let our zookeepers take over—download <a href="#">free resources here</a>		Fall sports start soon! Offer <b>mesh banners</b> , <b>feather</b> & <b>teardrop flags</b> , & <b>event tents</b> to local leagues		
9	10	11	12	13	14	15
		Don't miss your Q3 promotion: save 20% on <b>window clings</b>		Fall is fundraiser time! Offer <b>catalogs</b> , <b>flyers</b> , & more to local teams & clubs to grow your sales habitat		
16	17	18	19	20	21	22
Let's be friends. Follow <b>Zoo Printing</b> on social for tips, tools, & inspiration				Lights, camera, action! Offer <b>posters</b> & <b>programs</b> to local theaters for fall shows		
23	24	25	26	27	28	29
30	31			<b>Everyday Value</b> helps you offer economical options or smart print bundles		

### Seasonal Sales Safari

August is prime time to prep for the back-to-school rush, late-summer festivals, and early fall marketing.

### August Top Picks

- Postcards
- Banners
- Flyers
- Yard Signs
- Window Clings

### JULY 2026

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### SEPTEMBER 2026

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20	21	22	23	24	25	26
27	28	29	30	31		

# August

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# SUCCESS ISN'T HANDED-IT IS HUNTED

**ZOO**  
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 Ends September 30–20% off <a href="#">window clings</a>	2	3 Hayrides, corn mazes, haunted houses—help your customers draw a crowd (and boost your sales) with seasonal print	4 It's National Tailgating Day! Score big by offering <a href="#">stadium cups</a> , <a href="#">koozies</a> , & <a href="#">cooler bags</a> to local teams	5
6 <a href="#">Happy Labor Day!</a> Zoo Printing Closed	7	8	9	10	11 Patriot Day	12
13	14 Seasonal favorites are on the menu: offer <a href="#">menus</a> , <a href="#">table tents</a> , & <a href="#">A-frames</a> to local coffee shops	15	16	17 Drive more sales this month by offering <a href="#">feather flags</a> & <a href="#">yard signs</a> to auto shops for fall tune-ups	18	19
20 Fall sports are in full swing! Round out the season with <a href="#">water bottles</a> , <a href="#">team posters</a> , & <a href="#">banners</a>	21	22	23	24	25 Rake in more sales—offer <a href="#">door hangers</a> & <a href="#">mailers</a> to fall service pros	26
27	28	29	30 Dive into the <a href="#">Zoo blog</a> for pro tips & expert advice to help your business thrive this fall	<b>Last chance to save 20% on window clings!</b> Get your promo code and details at <a href="http://go.zooprinting.com/offers">go.zooprinting.com/offers</a> .		

## September Sales Stampede

September kicks off a new season of selling—think school events, fall fairs, neighborhood festivals, and early holiday planning. Help your customers lead the pack with standout print!

## September Print Picks

- Posters
- Flyers
- Postcards
- Menus
- Event Signage
- Window Clings

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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

# September

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**ZOO**  
PRINTING  
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			<b>Enjoy 20% off all flags now through December 31.</b> Perfect for soarin' year-end sales, events, and new-year launches. Find your promo code and terms at <a href="http://go.zooprinting.com/offers">go.zooprinting.com/offers</a> .	1	2	3
4	5	6	7	8	9	10
	The holiday sales season is coming up fast! Reach out to customers now to get ahead of the pack		We've got you covered with last-minute <b>event tents, banners, &amp; flags</b> for fall festivals & Halloween haunts			
11	12	13	14	15	16	17
		It's fall fundraiser time. Pitch <b>door hangers &amp; tote bags</b> to local food pantries & community groups			Holiday lighting pros are getting started—light up their biz with <b>flyers &amp; yard signs</b>	
18	19	20	21	22	23	24
	Leap ahead of the holiday rush—offer <b>greeting cards &amp; calendars</b> now		Fall wedding customers? Showcase <b>invitations, signage, &amp; menus</b>			Your Q4 promotion is here: take 20% off all <b>flags</b> through December 31
25	26	27	28	29	30	31
		Early Black Friday prep: get the "lion's share" of sales by offering top print early to retailers, restaurants, & more			Last-minute orders are no problem with <b>Next Day Express</b>	Happy Halloween!

### Fang-tastic Fall Sales

October is buzzing with Halloween hype, fall promotions, and holiday prep.

### October Top Sellers

- Calendars
- Flyers
- Banners
- Greeting Cards
- Postcards
- Flags

### SEPTEMBER 2026

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20	21	22	23	24	25	26
27	28	29	30			

### NOVEMBER 2026

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22	23	24	25	26	27	28
29	30					

# October

# Never be afraid to stand out and rise above

**ZOO**  
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
1 Time to help your customers "sleigh" their sales with top print products & <b>Next Day Express</b>	2	3 <b>Election Day</b>	4	5 <b>Flags</b> are 20% off! Feather your nest with extra savings while you grow your sales	6	7	
8	9	10 <b>Counter cards</b> aren't just cute—they help local shops & restaurants show off new products & seasonal specials	11 <b>Veterans Day</b>	12	13 Gobble up extra sales with our <b>free sales resources</b>	14	
15	16 Thanksgiving is almost here—help local restaurants "serve up" holiday crowds with <b>table tents, flyers, &amp; menus</b>	17	18	19	20 Holiday open houses? Help your clients bring in the herd with <b>festive banners, postcards, &amp; flyers</b>	21	
22	23	24	25	26 <b>Happy Thanksgiving!</b> Zoo Printing Closed	27 <b>Black Friday</b> Grab the lion's share of attention with <b>large-format signage</b> Zoo Printing Closed	28 <b>Small Business Saturday</b> You "otter" help local shops with <b>mailers &amp; sidewalk signs</b>	
29	30 <b>Cyber Monday</b> Remind customers that online deals still need printed promos			<p><b>Now through December 31, get 20% off flags</b> and take your sales and your customers' events to new heights this season! Get your promo code at <a href="http://go.zooprinting.com/offers">go.zooprinting.com/offers</a>.</p>			

## Gobble Up Sales

November is stuffed with opportunities, from Thanksgiving promotions to Small Business Saturday and holiday prep.

## November Top Sellers

- Flyers
- Postcards
- Menus
- Table Tents
- Banners
- Flags

## OCTOBER 2026

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18	19	20	21	22	23	24
25	26	27	28	29	30	31

## DECEMBER 2026

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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

# November



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Last Call—enjoy 20% off ALL flags through December 31, get your promo code and details at <a href="http://go.zooprting.com/offers">go.zooprting.com/offers</a> .		1	2	3	4	5
6	7	8	9	10	11	12
	"Rein in" early holiday sales with <b>banners</b> & <b>window clings</b> —grab those festive opportunities			Winter weddings are approaching—pitch elegant <b>invitations</b> & <b>signage</b> to make the big day unforgettable		Last Day of Hanukkah
13	14	15	16	17	18	19
		With updated <b>menus</b> & <b>table tents</b> , local restaurant goers can "feast" on holiday specials			Offer retailers last-minute <b>gift certificates</b> , <b>hang tags</b> , & <b>flyers</b> to help snowball their sales (and yours!)	
20	21	22	23	24	25	26
	First day of winter. Pitch cozy seasonal print— <b>blankets</b> & <b>mugs</b> —to heat up sales		Christmas Eve Zoo Printing Closed	Merry Christmas! Zoo Printing Closed		
27	28	29	30	31		
		Last chance to save 20% on <b>flags</b>		New Year's Eve Help event planners ring in the new year with party-ready print		

# December

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## The Mane Attraction This Holiday Season

December is your chance to lead the pack. From festive signage to gift-ready packaging, make your print offerings the mane event customers can't ignore.

## Top December Picks

- Greeting Cards
- Gift Certificates
- Banners
- Flyers
- Flags

## NOVEMBER 2026

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

## JANUARY 2027

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						